









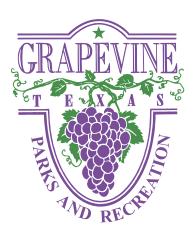
Year round exposure with advertising opportunities at many parks, recreation facilities and events.



Your tailored message to over 750,000 people annually.



Display your support for programs and events that promote health & wellness and outdoor lifestyles.



1

ONE INVESTMENT PER YEAR MAKES YOU A "PARKS PARTNER" • INVESTMENT: \$2,850

- Annual presence on PlayGrapevine.com website.
- One (1) half page, color ad in the PlayGrapevine Magazine, three issues/year.
- Rights to use the Grapevine Parks & Rec logo in your marketing.

2

THEN PICK AN OPTIONAL EVENT OR VENUE PACKAGE TO FINE TUNE YOUR MESSAGE:

PARKS PARTNER PROGRAM

2015 Sponsorship Opportunities

The Grapevine Parks & Recreation Department is proud to announce a new Parks Partner Program designed to align your message with over 750,000 people annually in two quick and easy steps!

NOTE:

Customized partnerships are available upon request. Contact Kyle Conway at 214.702.6411 or Kyle@SponsorBureau.com for more info.

EVENTS PACKAGE

Daddy/Daughter Dance & Mother/Son Date Night

- 2.000 attendees for both events
- February 6-7 & May 1, 2015

40th Annual Easter Egg Hunt

- 3.000 attendees
- April 12, 2015

Sunset Concert Series

- 1.500 attendees
- October 3. 10 & 17. 2015

Annual Outdoor RV Show

- 1.500 attendees
- October 9-10, 2015

GrapeYard

- 4.000 attendees
- October 23-24, 2015

For more information on any of these events, visit **playgrapevine.com**

VENUES PACKAGE**Naming Rights Opportunities Available

Oak Grove Ballfield Complex

- 500,000 guests annually
- February to November

Dove Waterpark

- 50,000 guests annually
- :30 custom radio spots April-September

Vineyards Campground

- 25,000 guests annually
- Annual

The REC - Multi-Generation Rec Center NEW!

- 200,000 guests annually
- Annual

Movies in the Park/Dive-In Movies

Outdoor movies in various locations

Carol of Lights and Lightshow Spectacular

- 200,000 guests seasonal
- Late November to January 1

2015 PARKS PARTNER PROGRAM | Investment Levels and Benefits

Partner Level	Investment	Logo on Parks website	1/2 Page Ad in Play Grapevine	Rights to Parks logo
Parks Partner	\$2,850	Yes	Yes	Yes

Events Package	Investment	Logo on event signage	Logo on ticket back	10x10 booth space or distribution	
Daddy/Daughter Valentine Dance & Mother/Son Date Night		YES	YES	Distribution only	
40th Annual Easter Egg Hunt		YES		YES	
Sunset Concert Series	#/ FOO for all avents	YES		YES	
Movies in the Park/ Dive-In Movies (Monthly • Mar-Sept)	\$4,500 for all events	YES		YES	
Annual Outdoor RV Show		YES		YES	
GrapeYard		YES	YES	YES	
Carol of Lights and Lightshow Spectacular	Add \$1,000	YES		YES	

Venues Package	Logo on scoreboard	Digital/ static signage	(2) Activation days annually	:30 Spots per day	:30 Spots per season	Season Length	Term	Investment
Oak Grove Complex	YES		YES			Feb-Nov	2 years	\$3,500
Dove Waterpark			YES	(5)	500	May-Sept	2 years	\$2,050
Vineyards Campground & Cabins		YES	YES			Annual	2 years	\$1,500
The REC		YES	YES	(5)	1,500	Annual	2 years	\$3,500